

## Why advertise with us?

### Convenience

Available 24hrs a day, 7 days a week, 365 days a year – World Wide, [www.gippslandweddings.com.au](http://www.gippslandweddings.com.au) is the most convenient way to market your business directly to the bride & groom to be.

Today's engaged couple are typically both working and leading busy lives with full social and extra curricular activities, throw planning a wedding into it and there's just not enough time in the day for driving around trying to find this product and locate this and that service, that way of doing things is not only fast becoming outdated but alongside being tiresome and too time consuming it's why we have the term 'bridezilla', put simply it's just too hard! Today couples are more often turning to the internet to try and locate their wedding business because it's easy, quick and most importantly it's more convenient.

So now even though you may turn off your lights and shut the shop doors to go home at the end of the day – your business remains open. No more losing customers because you are closed for the day - your web presence through our web site will guarantee that you will always be accessible to anyone at that particular moment that they are trying to find you.

### Affordability

Marketing your business can be an expensive process and if you don't get it right your losses can end up costing you more than your investment alone.

The most important point to address within the wedding industry when it comes to marketing your business is to get directly to your customer at that point of time when they are trying to find you.

But in Gippsland how do you do that?

With [www.gippslandweddings.com.au](http://www.gippslandweddings.com.au) not only do you get 24hr advertising every day of the year, you also receive directional advertising through television and radio throughout your 12 month period. By advertising with us, you ensure your business has a strong internet and media presence in a unique forum directly aimed at your customer and we do it at a cost you can afford.

### Service

Gippsland Weddings Online Pty Ltd is all about supporting local businesses. Locally owned and operated and located centrally in Gippsland we are focused on providing the best quality service with our clients.

When you call through to us you will always speak with a real person, not an automated computer asking you to press buttons or a call centre in a far away land. We are also about supporting Australian industry. Our domain address predominately features the 2<sup>nd</sup> level domain ".com.au", which gives you peace of mind as it comes under the regulation of the auDA and our web site has been built in Australia and is hosted by an Australian owned and operated company as well, just like yours.

Our services we offer are flexible with either standardized packages or individually tailored to suit your needs. Dealing with us you will always have the peace of mind of knowing that you are dealing with real local people who truly do care about your business because after all - *your business is our business* – it's as simple as that!